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# NEWS RELEASE

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## **New Windows Embedded CE 6.0 Training Classes With FREE ARM Based-Kit From Adeneo Embedded**

***Maximize cost and time efficiency - \$2,000 for 3-day core content or \$2,500 for 4-day in-depth technical training sessions, including a complete reference development kit from Atmel, Freescale or Texas Instruments for each attendee.***

**Bellevue, WA (USA) and Ecully, Rhône, January 5<sup>th</sup>, 2010** – Adeneo Embedded, a Microsoft Certified Training Partner awarded “Microsoft Best Windows Embedded Training Partner of 2008 and 2009” and “Microsoft Best Windows Embedded System Integrator of 2007 and 2009”, creates new attractive training offers on Windows Embedded CE 6.0 to OEMs wanting to jumpstart their development and secure smooth progression in their design.

For more than 3 years, and thanks to close working partnerships with Atmel, Freescale and Texas Instruments, Adeneo Embedded has been offering 4-day in-depth technical classes on Windows Embedded CE. Each attendee keeps the ARM-based development kit (\$1,000 to \$1,500 value) used during the training as a special FREE gift.

In 2010, Adeneo Embedded brings even more flexibility and value for the cost of these trainings by giving the opportunity to attend either a 3-day core training session, or a 4-day complete session that includes the core course + 1 day of advanced technical contents.

Whether attending the 3-day core or the 4-day complete session, attendees will continue to receive, for FREE, the development kit used in the training. By doing so, Adeneo Embedded continues providing significant value for the training cost while allowing OEMs with tight schedules or budgets to optimize their time and money investment.

Training sessions are delivered by Senior Windows Embedded trainers, either MVP or MCTS certified by Microsoft and based on Microsoft's Official Course for Windows Embedded CE 6.0.

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Attendees will benefit from 3 or 4 days of technical training combined with hands-on labs using a complete ARM-based development platform to:

- gain a practical understanding of how CE 6.0 is implemented on real hardware
- give attendees the means to kick off their future designs

Technical content along with the Visual Studio and Platform Builder Tools Lab activities provide a complete understanding to attendees on Windows Embedded CE architecture, using the different development tools, analyzing build results, cloning a BSP, downloading and debugging Windows Embedded CE 6.0 images as well as driver architecture, stream driver, and application development labs.

In addition to the free reference development kit from Atmel, Freescale or Texas Instruments, Adeneo Embedded provides a book on Windows Embedded 6.0 fundamentals and a preparation kit for Windows Embedded CE certification.

*“Training was very good, we covered a wide range of topics, and the instructor was very hands on”*

*“Great training, very knowledgeable instructor, added comments from experience using WinCE”*

*“I liked that the trainer was flexible and showed how to actually implement a driver although it was not in the class material”*

With facilities in North America and Europe, Adeneo Embedded schedules training sessions on both continents, providing developers the opportunity to get training close to their location:

<b>Europe</b>	March 22 <sup>nd</sup> to 25 <sup>th</sup>	Munich, Germany	<b>USA</b>	March 22 <sup>nd</sup> to 25 <sup>th</sup>	Los Angeles, CA
	April 19 <sup>th</sup> to 22 <sup>nd</sup>	Paris, France		April 20 <sup>th</sup> to 23 <sup>rd</sup>	Boston, MA
	May 17 <sup>th</sup> to 20 <sup>th</sup>	Munich, Germany		May 10 <sup>th</sup> to 13 <sup>th</sup>	San Jose, CA
	June 7 <sup>th</sup> to 10 <sup>th</sup>	Paris, France		June 14 <sup>th</sup> to 17 <sup>th</sup>	Denver, CO

See which board from Atmel, Freescale or Texas Instruments is offered for each session:  
<http://www.adeneo-embedded.com/srt/en/document/show?location.id:=1357&documentid=457>

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## - Features for 3 or 4-day training session -

### **Content**

Microsoft Official Windows Embedded CE 6.0 training with labs using ARM-based development kits

### **Cost per attendee**

*In Europe:*

3-day core session: 1.200 EUR early bird tuition fee, 1.300 regular fee

4-day complete session: 1.600 EUR early bird tuition fee, 1.700 regular fee

*In North America:*

3-day core session: \$1,850 early bird tuition fee, \$2,000 regular fee

4-day complete session: \$2,350 early bird tuition fee, \$2,500 regular fee

### **Included in price**

- 3 or 4 days of instructor led training on Windows Embedded CE 6.0. The training is delivered by one of Adeneo Embedded's Senior Windows Embedded Developers who has the highest level of technical expertise on Windows Embedded CE, and is a certified expert by Microsoft
- Training materials (printed manuals and a CD with all training manuals and files needed to complete the different labs)
- Complete ARM based development kit from Atmel, Freescale or Texas Instruments which attendees can keep after the training session (\$1,000 to \$1,500 value depending on the kit)

### **Excluded from price**

Travel expenses, meals and lodging

### **Location/Date/Board provided**

<http://www.adeneo-embedded.com/srt/en/document/show?location.id:=1357&documentid=457>

### **Registration/information**

Please contact [training@adeneo-embedded.com](mailto:training@adeneo-embedded.com)

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**About Adeneo Embedded**

Adeneo Embedded provides system integration, design, support and training services to companies seeking world-class expertise in embedded solutions using high-performance architectures. For over 10 years, Adeneo Embedded has helped clients, in all stages of development; create profitable, feature-rich products that incorporate software and hardware solutions based on Windows Embedded, Windows Mobile or Embedded Linux operating systems. Close working partnerships with industry-leading silicon and software vendors allow Adeneo Embedded to apply its experience to a wide range of embedded solutions for the automotive, industrial, medical, multi-media, navigation, networking, mobile and wireless markets. Adeneo Embedded has a global sales and support network backed by engineering offices in North America and Europe.

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## Further Information

For more information about Adeneo Embedded skills, products and services around Windows Embedded technologies:

- ↪ visit Adeneo Embedded dedicated web site [www.adeneo-embedded.com](http://www.adeneo-embedded.com)
- ↪ contact Adeneo Embedded team [sales@adeneo-embedded.com](mailto:sales@adeneo-embedded.com)

For a local contact in

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