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# NEWS RELEASE

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## Adeneo Embedded announces Windows Embedded CE BSP for Gumstix Overo computer-on-module series.

Adeneo Embedded reveals Windows Embedded CE 6.0 running on Gumstix Overo at TI TechDays 2009

**Dallas, TX, USA, June 16<sup>th</sup>, 2009** -- Adeneo Embedded, a Microsoft Windows Embedded Gold Partner with facilities in Europe and the U.S. presented today at TI Tech Days 2009 a preview of its new Windows Embedded CE 6.0 Board Support Package (BSP) for the Gumstix Overo computer-on-module series, which is based on Texas Instruments OMAP35x Applications Processors.

Adeneo Embedded is a proud member of the Texas Instruments “Elite Design Alliance Program” which recognizes key design partners using TI technologies, and is also part of the TI DSP 3<sup>rd</sup> Party Network Program thanks to its extensive expertise in System Integration on DaVinci and OMAP technologies. With a team of more than 50 experts in Windows Embedded CE, including 6 Windows Embedded MVPs, Adeneo Embedded offers complete end to end solutions to customers willing to secure their design in the best time to market.

Warren Lubow, VP Americas at Adeneo Embedded, says, “Adeneo Embedded has been involved in the development of reference Windows Embedded CE BSPs for silicon vendors and board manufacturers for many years.. Combining our intimate knowledge of TI OMAP and DaVinci architecture with our expertise in Windows Embedded CE BSP development and system integration, we significantly reduce development time and secure design success to OEMs basing their development on GumStix’ Overo series.”

“Adeneo Embedded’s expertise and commitment to Gumstix, through their BSP licensing and support of Windows Embedded CE on the Gumstix Overo series, further positions the Gumstix Overo product line as the platform of choice for OMAP 35x designs”, says Don Anderson, Executive Vice-President

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of Engineering Services at Gumstix. “Many customers are wanting to have commercial licensing and support for Windows Embedded CE on the Gumstix Overo which they can now achieve through Adeneo Embedded’s software and expertise”.

**Availability**

Adeneo Embedded’s Windows Embedded CE 6.0 BSP for the Gumstix Overo product line is expected to be available to beta customers late 2Q09 and in full production by 3Q09. For more information, please visit [www.adeneo-embedded.com](http://www.adeneo-embedded.com). For more information regarding the Gumstix Overo computer-on-module series, please visit [www.gumstix.com](http://www.gumstix.com).

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**About Adeneo Embedded**

Adeneo Embedded provides system integration, design, support and training services to companies seeking world-class expertise in embedded solutions using high-performance architectures. For over 10 years, Adeneo Embedded has helped clients, in all stages of development; create profitable, feature-rich products that incorporate software and hardware solutions based on Windows Embedded, Windows Mobile or Linux Embedded operating systems. Close working partnerships with industry-leading silicon and software vendors allow Adeneo Embedded to apply its experience to a wide range of embedded solutions for the automotive, industrial, medical, multi-media, navigation, networking, mobile and wireless markets. Adeneo Embedded has a global sales and support network backed by engineering offices in North America and Europe.

For more information, visit [www.adeneo-embedded.com](http://www.adeneo-embedded.com)

**About Gumstix, Inc.**

Founded in 2003, Gumstix develops, manufactures and markets tiny computers-on-module and related expansion products to customers located in more than 40 countries worldwide. Gumstix products are ideal for commercial design specialists in hardware and software engineering as well as used in education and research projects. For more information visit [www.gumstix.com](http://www.gumstix.com)

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**Information:**

For more information about Adeneo Embedded competences, products and services around Windows Embedded technologies, visit Adeneo Embedded Web site at <http://www.adeneo-embedded.com> or contact [sales@adeneo-embedded.com](mailto:sales@adeneo-embedded.com)

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